

# Writing & Content Creation

Copywriting, social media management,  
photography, & videography

# Photography

Shot & Edited

# Product Photography – Retail & Ecommerce



# Photography – Lifestyle, Social Media





# Video

Shot & Edited

# Educational “How to” Videos

- “How to Fix Shades That Will Not Fully Lift”
  - Created for Customer Service team & YouTube channel
  - <https://www.youtube.com/watch?v=Sa8zgwnuRW8&t=4s>



# Educational “How to” Videos

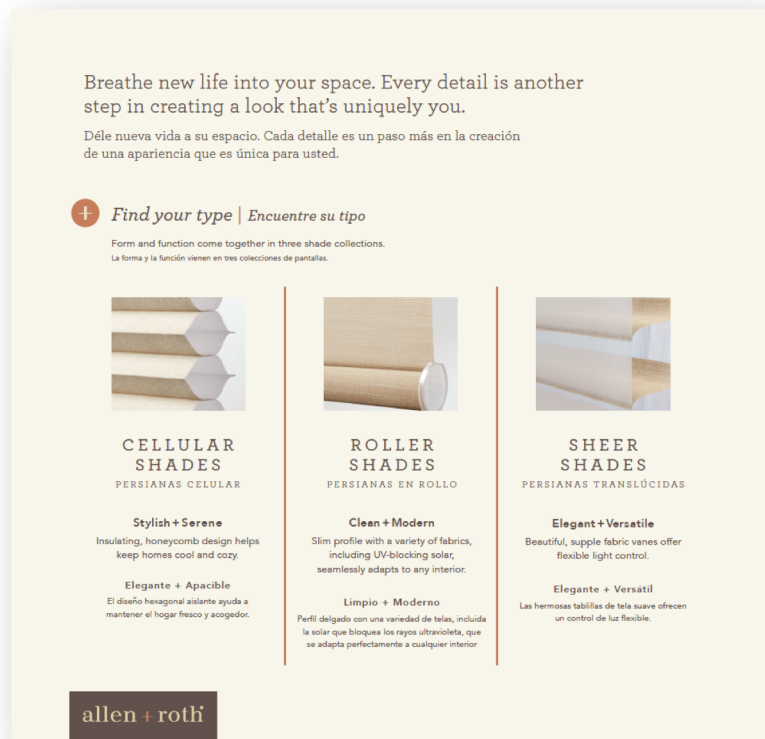
- “2-Corded Cellular Shade Repair”
  - Created for website
  - <https://www.levolor.com/customcellularproductrecall>



# Copywriting

Print, retail, web, & social media

# Sample Books



# Articles

[Back to All Articles](#)



## *LEVOLOR® Partners with Habitat for Humanity*

We are very excited to announce LEVOLOR® has partnered with [Habitat for Humanity](#). Habitat is the leading global nonprofit organization helping families and individuals in need of decent and affordable housing. As a Habitat supporter and window covering supplier for 2019, LEVOLOR is donating \$1 million dollars in blinds and shades.



LEVOLOR

"We're proud to partner with Habitat to provide products that add comfort to people's daily lives and help turn a house into a home." — Christian Leard, president of LEVOLOR.

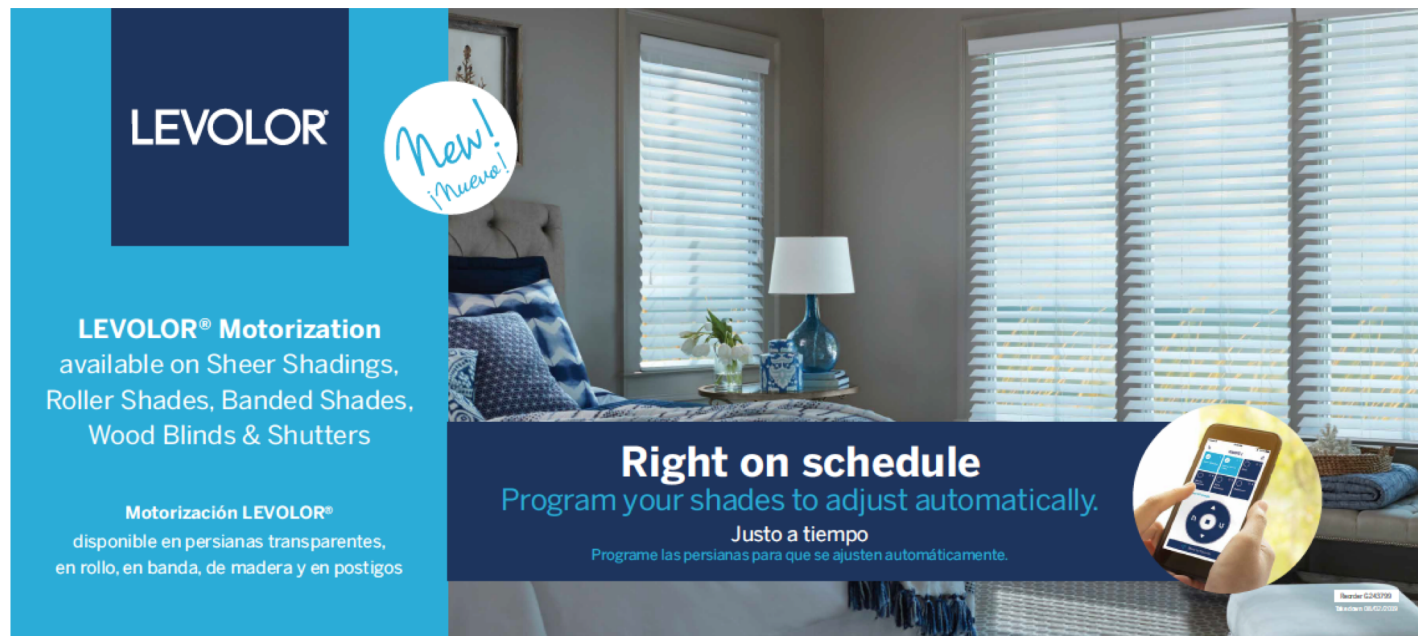
As part of our partnership, LEVOLOR will be supplying two products to bring privacy and comfort to new Habitat homes: [cellular shades](#) and [metal blinds](#).

LEVOLOR Cellular Shades provide the privacy every family deserves while the insulating honeycomb design helps keep homes cooler in the summer and warmer in the winter. Our metal blinds offer Habitat homeowners versatile light control in a lightweight-yet-durable design. To ensure each new home works for the whole family, both our cellular shades and metal blinds feature cordless designs. The elimination of dangling cords improves safety for young children and pets, making each a certified Best for Kids product.

For more information about our partnership, see Habitat's official [press release](#).



# POP – Retail Signage



**LEVOLOR®**

*New!  
¡Nuevo!*

**LEVOLOR® Motorization**  
available on Sheer Shadings,  
Roller Shades, Banded Shades,  
Wood Blinds & Shutters

**Motorización LEVOLOR®**  
disponible en persianas transparentes,  
en rollo, en banda, de madera y en postigos

**Right on schedule**  
Program your shades to adjust automatically.

**Justo a tiempo**  
Programa las persianas para que se ajusten automáticamente.

Revisor: CQ43759  
Revisión: 01/2018

**LEVOLOR®**

# Social Media



levolor

You don't work in a cubicle so don't decorate your office like one. Dress it up with striking banded shades. | Featured color: Terra Black

#office #homeoffice #windowshades #shades #homeinterior #decor #inspiration #interiordesign #homedecor #style #interiordetails #getthelook #windowntreatments #windowfashion #LEVOLOR

52w  
hallofframescompany



levolor

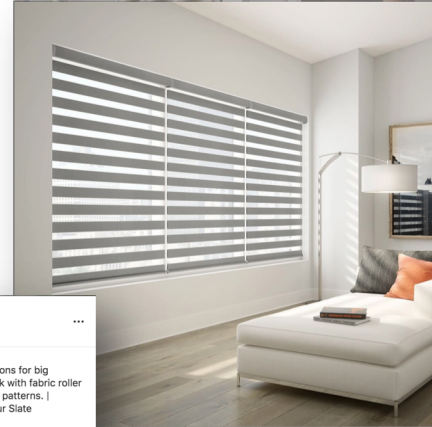
Bold solutions for big windows. Add a spark with fabric roller shades in decorative patterns. | Featured color: Valour Slate

#shades #rollershades #fabricroller #fabric #windowshades #homeinterior #decor #inspiration #interiordesign #homedecor #style #interiordetails #getthelook #windowntreatments #windowfashion #LEVOLOR

40w  
rcwitley Beautiful! Love all the natural light!!!

26 likes  
FEBRUARY 14

Add a comment... Post



levolor

Another reason to never leave the couch. Get light control at your fingertips with motorized banded shades. | Featured color: Bliss Smoke

#bedroom #shades #windowshades #bandedshades #rollershades #homeinterior #decor #inspiration #interiordesign #homedecor #style #interiordetails #getthelook #windowntreatments #windowfashion #LEVOLOR #LiveLoveLEVOLOR

5w

19 likes  
OCTOBER 17

Add a comment... Post